

MENDOCINO WINEGRAPE & WINE COMMISSION

Sent: 4/5/10

PR & EVENTS COMMITTEE MEETING NOTICE AND AGENDA

Thursday April 15, 2010 –10:00 am

Roederer Estate
4501 Hwy 128
Philo, CA 95466

Chairpersons Julia Conway and Kelly Lentz are calling a meeting of the PR and Events Committee to consider the following items for discussion and possible action:

1. Call to Order
2. Review of last meeting's minutes
3. Public Comment
4. Committee Budget Review
5. VMC Proposals
6. Website
7. Wine Competition Update
8. Growers Showcase
9. Media & Trade Tasting
10. Winery PR Seminar
11. Annual Meeting
12. Public Tastings/Partnership
13. Signs Program
14. PR Firm Report
15. Sponsorship Opportunities
16. Issues and Scheduling for Next Meeting
17. Adjourn

All agenda items are subject to discussion and possible action. For more information, or to make a request regarding a disability-related accommodation for the meeting, please contact Betsy Wildberger at the Commission office at 707-468-9886. This notice and agenda is available on the Internet at <http://www.truemendocinowine.com>